

THE PRODUCT CATALOG





Naya Daur - Nayi Raunak

Powering Growth with High-Demand Utility Brands

At Radiohms Agencies., we build brands that move markets — delivering practical, affordable, and high-velocity products across India's mass and emerging consumer segments.

Our flagship brands, Mitva and Zercon, offer an extensive portfolio across home utility, lighting, electricals, and energy solutions — creating a lucrative, fast-turnover opportunity for distribution partners.

MITVA – Everyday Utility, Built for Bharat

Mitva is a trusted Indian brand offering multi-category utility products tailored for the daily needs of semi-urban and rural consumers. From lighting and small appliances to household electronics, Mitva delivers value, functionality, and reliability — with an expanding range aligned to market demand.

Why Distributors Choose Mitva:

Broad product range across fast-moving categories

Mass-market appeal with competitive pricing

Rural and semi-urban demand hotspots

Strong support for outreach, activations & campaigns

Product Categories:

Solar lanterns, Home light Systems etc.

Rechargeable Torches, Lanterns, and Emergency Lights

Small Appliances: Solar & Electric Fans.

A brand made for the real needs of real India.

RECHARGABLE TORCHES

MS 324+



2400 mAh

Rechargeable
Lithium-ion
Battery



3 Light Settings
(High/Low/SOS)



Type C
USB Charging



2W
Power

MRP
999/-
Incl. all Taxes

MS 318



1800 mAh

Rechargeable
Lithium-ion
Battery



Micro USB
Charging



Solar
Rechargeable



2.5W
Power

MRP
665/-
Incl. all Taxes

MS 344



4400 mAh

Rechargeable
Lithium-ion
Battery



Type C
USB Charging



3Watt
Detachable
Solar Panel



3W
Power

MRP
2495/-
Incl. all Taxes

MS 318S




1800 mAh

Rechargeable
Lithium-ion
Battery


Type C
USB Charging


Sidelight


2.5W
Power

MRP
645/-
Incl. all Taxes

MS 312C




1200 mAh

Rechargeable
Lithium-ion
Battery


Type C
USB Charging


Light
Modes


4W
Power

MRP
375/-
Incl. all Taxes

MS 312D+




1200 mAh

Rechargeable
Lithium-ion
Battery


Dual Colour LED
battery charging/
charged indicator


Type C
USB Charging


1W
Power

MRP
275/-
Incl. all Taxes

MS 312E




1200 mAh

Rechargeable
Lithium-ion
Battery


Dual Colour LED
battery charging/
charged indicator


Micro USB
Charging


1W
Power

MRP
375/-
Incl. all Taxes

MS 346



MRP
3495/-
Incl. all Taxes



6 Mode
Light Setting



4.5W Solar
Rechargeable



Type C
USB Charging



4 LED
Charging
Indicators



Naya Door - Naya Raastak

RECHARGABLE LAMPS

SOLAR UTILITY LIGHT



MRP
3395/-
Incl. all Taxes

SOLAR HOME LIGHT SYSTEM



Rechargeable
Lithium-ion
Battery



5W Solar
Rechargeable
(Detachable)



5200mAh
Battery Capacity

4

3 Spread + 1 Torch
Light Settings

STUDY LAMP



MRP
999/-
Incl. all Taxes



2100 mAh
Battery Capacity



DUAL LED
Charging
Indicators



2.5 W Solar
Rechargeable



Warranty
1 Year

STUDY LAMP



MRP
949/-
Incl. all Taxes



1500mAh
Battery Capacity



Warranty
1 Year



Light Setting



Solar
Rechargeable

GLOWLIGHT



MRP
449/-
Incl. all Taxes



3 Watt
Power



Type C
USB Charging



4 Mode
Light Setting



4 LED
Charging
Indicators

STUDY LAMP



MRP
749/-
Incl. all Taxes



Light Setting



Solar
Rechargeable



Premium Quality



Type C
USB Charging

HOME LIGHT SYSTEM



MRP
3995/-
Incl. all Taxes



4 LED
Charging
Indicators



5W Solar
Rechargeable
(Detachable)



5.5Ah
Battery
Capacity



3 Bulbs
1 Torch
1 Sidelight

MF 775C



MRP
3295/-
Incl. all Taxes

RECHARGEABLE TABLE FAN (AC/DC)


Warranty
6 Months


USB
charging


2W
LED Light


7.2Ah
7.2Ah Lead
Acid battery

MSF P12



MRP
2495/-
Incl. all Taxes

SOLAR POWERED PEDESTAL FAN


12V DC Battery /
Adapter 12V/3A
Operating Options


46 cm to 86 cm
Adjustable
Fan Height


12 Inch
Fan Sweep


2 in 1
Pedestal + Table

MDF C600C



MRP
4200/-
Incl. all Taxes


12V AD/DC
Operating
Voltage


1200mm
Size


330
RPM


Can Run on
Electricity,
Solar Panel
(With battery)

MTF 816



MRP
3295/-
Incl. all Taxes


Warranty
6 Months
on Motor


3 Speed
Setting


Yes
Swing


400 mm
Fan Sweep

PARTNER WITH



&



A Brand That Works for You

**Pan-India Delivery & Logistics Support with Warranty
Now Onboarding Distributors Across India!**

RAL

Radiohms Agencies

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